



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Mentzer Media Services
Attention: Anne Braunscheidel
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958572-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Tisei/R/Congress	US Congress Campaign	2066

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	958572	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/07/12	6a Eyeopener	558-7a	MTWTF--	:30	5	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/01/12	6:57 AM	6a Eyeopener	558-7a	:30	2012RTFC009	\$900.00 NM
1	WCVB	Tu	10/02/12	5:58 AM	6a Eyeopener	558-7a	:30	2012RTFC009	\$900.00 NM
2	WCVB	W	10/03/12	5:58 AM	6a Eyeopener	558-7a	:30	2012RTFC009	\$900.00 NM
3	WCVB	Th	10/04/12	5:59 AM	6a Eyeopener	558-7a	:30	2012RTFC009	\$900.00 NM
5	WCVB	F	10/05/12	5:59 AM	6a Eyeopener	558-7a	:30	2012RTFC009	\$900.00 NM
2	10/01/12	10/07/12	Good Morning America	658-9a	MTWTF--	:30	5	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/01/12	7:28 AM	Good Morning America	658-9a	:30	2012RTFC009	\$800.00 NM
1	WCVB	Tu	10/02/12	7:25 AM	Good Morning America	658-9a	:30	2012RTFC009	\$800.00 NM
5	WCVB	W	10/03/12	8:55 AM	Good Morning America	658-9a	:30	2012RTFC009	\$800.00 NM
3	WCVB	Th	10/04/12	8:40 AM	Good Morning America	658-9a	:30	2012RTFC009	\$800.00 NM
4	WCVB	F	10/05/12	8:54 AM	Good Morning America	658-9a	:30	2012RTFC009	\$800.00 NM
3	10/01/12	10/07/12	Midday News	1158a-1230p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/01/12	12:23 PM	Midday News	1158a-1230p	:30	2012RTFC009	\$400.00 NM
1	WCVB	Tu	10/02/12	12:29 PM	Midday News	1158a-1230p	:30	2012RTFC009	\$400.00 NM
3	WCVB	W	10/03/12	11:59 AM	Midday News	1158a-1230p	:30	2012RTFC009	\$400.00 NM
5	WCVB	Th	10/04/12	12:14 PM	Midday News	1158a-1230p	:30	2012RTFC009	\$400.00 NM
4	WCVB	F	10/05/12	12:29 PM	Midday News	1158a-1230p	:30	2012RTFC009	\$400.00 NM
4	10/01/12	10/07/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	5	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/01/12	5:55 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC009	\$800.00 NM

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958572-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Tisei/R/Congress	US Congress Campaign	2066	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/01/12	10/07/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	5	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/02/12 5:55 PM Newscenter 5 at 5 5-6p :30 2012RTFC009 \$800.00 NM									
5 WCVB W 10/03/12 5:55 PM Newscenter 5 at 5 5-6p :30 2012RTFC009 \$800.00 NM									
4 WCVB Th 10/04/12 5:56 PM Newscenter 5 at 5 5-6p :30 2012RTFC009 \$800.00 NM									
3 WCVB F 10/05/12 5:44 PM Newscenter 5 at 5 5-6p :30 2012RTFC009 \$800.00 NM									
5	10/01/12	10/07/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	5	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 MTWTF-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 10/01/12 6:28 PM Newscenter 5 at 6 6-630p :30 2012RTFC009 \$2,000.00 NM									
3 WCVB Tu 10/02/12 6:26 PM Newscenter 5 at 6 6-630p :30 2012RTFC009 \$2,000.00 NM									
5 WCVB W 10/03/12 6:24 PM Newscenter 5 at 6 6-630p :30 2012RTFC009 \$2,000.00 NM									
1 WCVB Th 10/04/12 6:26 PM Newscenter 5 at 6 6-630p :30 2012RTFC009 \$2,000.00 NM									
2 WCVB F 10/05/12 6:29 PM Newscenter 5 at 6 6-630p :30 2012RTFC009 \$2,000.00 NM									
6	10/01/12	10/07/12	M-F Inside Edition	658-730p	MTWTF--	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 MTWTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 10/01/12 7:20 PM M-F Inside Edition 658-730p :30 2012RTFC009 \$1,500.00 NM									
1 WCVB Tu 10/02/12 7:14 PM M-F Inside Edition 658-730p :30 2012RTFC009 \$1,500.00 NM									
3 WCVB W 10/03/12 7:12 PM M-F Inside Edition 658-730p :30 2012RTFC009 \$1,500.00 NM									
5 WCVB Th 10/04/12 7:12 PM M-F Inside Edition 658-730p :30 2012RTFC009 \$1,500.00 NM									
2 WCVB F 10/05/12 6:59 PM M-F Inside Edition 658-730p :30 2012RTFC009 \$1,500.00 NM									
7	10/01/12	10/07/12	Chronicle	728-8p	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 MTWTF-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 10/01/12 7:28 PM Chronicle 728-8p :30 2012RTFC009 \$1,000.00 NM									
3 WCVB Tu 10/02/12 7:29 PM Chronicle 728-8p :30 2012RTFC009 \$1,000.00 NM									
1 WCVB W 10/03/12 7:43 PM Chronicle 728-8p :30 2012RTFC009 \$1,000.00 NM									
2 WCVB Th 10/04/12 7:45 PM Chronicle 728-8p :30 2012RTFC009 \$1,000.00 NM									
5 WCVB F 10/05/12 7:29 PM Chronicle 728-8p :30 2012RTFC009 \$1,000.00 NM									
8	10/01/12	10/07/12	Nightline	1135p-1206a	MTWTF--	:30	5	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 10/01/12 12:01 AM Nightline 1135p-1206a :30 2012RTFC009 \$600.00 NM									
1 WCVB Tu 10/02/12 11:53 PM Nightline 1135p-1206a :30 2012RTFC009 \$600.00 NM									
2 WCVB W 10/03/12 11:53 PM Nightline 1135p-1206a :30 2012RTFC009 \$600.00 NM									
3 WCVB Th 10/04/12 11:54 PM Nightline 1135p-1206a :30 2012RTFC009 \$600.00 NM									
5 WCVB F 10/05/12 11:54 PM Nightline 1135p-1206a :30 2012RTFC009 \$600.00 NM									
9	10/01/12	10/07/12	Dancing With Stars	8-10p	M-----	:30	1	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 10/01/12 8:45 PM Dancing With Stars 8-10p :30 2012RTFC009 \$12,000.00 NM									

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Advertiser	Product	Estimate Number	
Tisei/R/Congress	US Congress Campaign	2066	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/01/12	10/07/12	Dancing With Stars Class of Time - Pre-emptible with notice	8-10p	M-----	:30	1	\$12,000.00	NM
10	10/01/12	10/07/12	Newscenter 5 at 11 Class of Time- Immediately Pre-emptible No Makegood Required	11-1130p	MTWTF-S	:30	6	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-S 6 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 10/01/12 11:24 PM Newscenter 5 at 11 11-1130p :30 2012RTFC009 \$1,600.00 NM									
2 WCVB Tu 10/02/12 11:28 PM Newscenter 5 at 11 11-1130p :30 2012RTFC009 \$1,600.00 NM									
4 WCVB W 10/03/12 11:24 PM Newscenter 5 at 11 11-1130p :30 2012RTFC009 \$1,600.00 NM									
6 WCVB Th 10/04/12 11:26 PM Newscenter 5 at 11 11-1130p :30 2012RTFC009 \$1,600.00 NM									
1 WCVB F 10/05/12 11:27 PM Newscenter 5 at 11 11-1130p :30 2012RTFC009 \$1,600.00 NM									
3 WCVB Su 10/07/12 11:25 PM Newscenter 5 at 11 11-1130p :30 2012RTFC009 \$1,600.00 NM									
11	10/01/12	10/07/12	Private Practice Class of Time - Immediately Pre-emptible without notice	958-11p	-T-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/02/12 10:36 PM Private Practice 958-11p :30 2012RTFC009 \$6,000.00 NM									
12	10/01/12	10/07/12	Grey's Anatomy Class of Time - Pre-emptible with notice	858-10p	---T---	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 10/04/12 9:41 PM Grey's Anatomy 858-10p :30 2012RTFC009 \$11,000.00 NM									
16	10/01/12	10/07/12	Weekend GMA Class of Time - Immediately Pre-emptible without notice	7-8a	-----SS	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----SS 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 10/06/12 7:59 AM Weekend GMA 7-8a :30 2012RTFC009 \$500.00 NM									
2 WCVB Su 10/07/12 7:54 AM Weekend GMA 7-8a :30 2012RTFC009 \$500.00 NM									
17	10/01/12	10/07/12	6p News Weekend Class of Time - Pre-emptible with notice	6-630p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 10/07/12 6:24 PM 6p News Weekend 6-630p :30 2012RTFC009 \$1,000.00 NM									
20	10/03/12	10/03/12	NETWORK POLITICAL PNETWORK POLITI		--W----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/03/12 11:00 PM NETWORK POLITICAL PROGR/NETWORK POLITI :30 2012RTFC009 \$10,000.00 NM									
Total Spots							53		

Payment Terms 30 Days

<u>Gross Total</u>	\$90,600.00
<u>Agency Commission</u>	\$13,590.00
<u>Net Amount Due</u>	\$77,010.00

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